

DAVID NEWMAN



David Newman speaks to small and solo business owners who want more leads, better prospects, and bigger sales... **Now more than ever!**

David Newman is a nationally-acclaimed marketing speaker known for his high-content, high-energy presentations laced with humor, “do-it-now” tools, and immediately actionable takeaways.

David is the author of *Do It! Marketing: 77 Instant-Action Ideas to Boost Sales, Maximize Profits, and Crush Your Competition* (AMACOM.)

David has presented for over 600 groups since 1992, including corporations, state and national associations and non-profit organizations. He counts 44 of the Fortune 500 among his clients and audiences including IBM, Comcast, Microsoft, Accenture, and American Express.



To book David NOW:

T: 610.716.5984

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“David helped us triple the revenue from our core service. His ideas work and they last.

— Mary Broussard,
CEO, The Barter Connection

“Two results: an increase in clients and revenue, and a yearning to apply more of these principles!

— Gail Welkes,
President, Focus Personnel

“This session was excellent. The best thing for me was that we worked through real-world issues, one by one. This would be enough to jumpstart anyone. It's not about knowledge, it's about WORKING knowledge. David was outstanding.

— Tom Maillie,
Marketing, National Liberty

“I picked up six new clients after David's program. It works!

— Piper Reece,
Sales, Executive Office Link

“David condensed a lot of material into a single day. This program was an excellent investment with a very high ROI.

— Michael Rittler,
American Express

“David is “big-picture” PLUS “do-this-now” for bottom-line results.

— Ford R. Myers,
President, Career Potential LLC

▶ PROGRAMS

THE DO IT! MARKETING SEMINAR

- Grow your business in any economy by implementing 17 instant-action marketing strategies, tactics, and tools
- Boost quality and quantity of incoming leads by increasing your visibility, credibility and “buy-ability”
- Attract more and better clients by making small changes to your positioning, articulation, and distinction

DO IT! MARKETING: 7 SECRETS OF DIGITAL MARKETING SUCCESS

- Answer 7 key questions to laser-focus on the buyers you serve best and want to serve most
- Build your digital platform to position yourself as a problem-solver, not a peddler, so you never need to compete on price again
- Use digital marketing to consistently close bigger and better deals in any economy – even against larger, meaner, and better-funded competitors

DO IT! MARKETING: 7 BIG IDEAS TO GROW YOUR IMPACT, INFLUENCE, AND INCOME

- What 80% of executives and entrepreneurs miss that causes marketing overwhelm and sales burnout
- How to laser-focus your marketing so that you get up each day knowing EXACTLY where to invest your time, energy and efforts
- Scripts, templates and tools to help you maximize your marketing and boost sales results