



MARKETING



David Newman speaks to CEOs and business owners who want **more leads, better prospects, and bigger sales... Now more than ever!**

“David helped us triple the revenue from our core service. His ideas work and they last.”
-- Mary Broussard,
CEO, The Barter Connection

“Two results: an increase in clients and revenue, and a yearning to apply more of these principles!”
-- Gail Welkes,
President, Focus Personnel

“This session was excellent. The best thing for me was that we worked through real-world issues, one by one. This would be enough to jumpstart anyone. It's not about knowledge, it's about WORKING knowledge. David was outstanding.”
-- Tom Maillie,
Marketing, National Liberty

“I picked up six new clients after David's program. It works!”
-- Piper Reece,
Sales, Executive Office Link

“David condensed a lot of material into a single day. This program was an excellent investment with a very high ROI.”
-- Michael Rittler,
American Express

“David is “big-picture” PLUS “do-this-now” for bottom-line results.”
-- Ford R. Myers,
President, Career Potential LLC

Actionable marketing strategies and tactics to recession-proof your business!

Professional Biography

David Newman is a nationally-acclaimed marketing expert known for his high-content, high-energy presentations laced with humor and “do-it-now” tools that ensure maximum take-away value.

Your investment in David pays off by making it easier for CEOs and business owners to **attract, engage, and win more customers – now more than ever**. David is the author of eight books on marketing and business growth, including **Relish for Business, 21 Secrets of Simple Marketing Success**, and his latest book, **CEO Marketing** (coming in 2010).

Since 1992, David Newman has led seminars for 44 of the Fortune 500 and he's worked with more than sixty CEOs and small business owners through his Strategic Marketing Process.

David's conference keynotes are highly interactive and include lots of how-to oriented content. He uses stories, metaphors, examples and humor to make his seminars and keynotes highly memorable, practical and profitable for your audience.

His speaking and seminar client list includes J.P. Morgan, IBM, Microsoft, Commerce Bank, QVC, Quest Direct, The Society for Human Resource Management, ASTD, The Specialized Information Publishers Association, and The American Museum Membership Managers Conference. David is both a Vistage Trusted Advisor and Vistage Speaker as of 2009.

David has been featured and quoted in *The New York Times*, *Investors Business Daily*, *Sales & Marketing Management*, *Selling Power*, *Fast Company*, *Business 2.0*, and *Entrepreneur*, and he is a regular columnist for *Business2Business* magazine.

David is a professional member of the **National Speakers Association** and serves as President-Elect of the NSA-Philadelphia Chapter.



To book David NOW:
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