



MARKETING



David Newman speaks to CEOs and business owners who want **more leads, better prospects, and bigger sales...**
Now more than ever!

“David helped us triple the revenue from our core service. His ideas work and they last.”
-- Mary Broussard,
CEO, The Barter Connection

“Two results: an increase in clients and revenue, and a yearning to apply more of these principles!”
-- Gail Welkes,
President, Focus Personnel

“This session was excellent. The best thing for me was that we worked through real-world issues, one by one. This would be enough to jumpstart anyone. It's not about knowledge, it's about WORKING knowledge. David was outstanding.”
-- Tom Maillie,
Marketing, National Liberty

“I picked up six new clients after David's program. It works!”
-- Piper Reece,
Sales, Executive Office Link

“David condensed a lot of material into a single day. This program was an excellent investment with a very high ROI.”
-- Michael Rittler,
American Express

“David is “big-picture” PLUS “do-this-now” for bottom-line results.”
-- Ford R. Myers,
President, Career Potential LLC

*Actionable marketing strategies and tactics
to recession-proof your business!*

Live Ammo Marketing Lab™

Summary:

This hands-on program is for CEOs and business owners who want to build a profitable cash-rich business using dozens of low-cost and no-cost marketing tools. In this program, you will:

- Answer 7 key questions to laser-focus on the clients and customers you serve best and want to serve most
- Customize 5 Marketing Moves to rise above competitors so you never need to compete on price again
- Execute consistent marketing that your team finds easy, effortless, and enjoyable while pulling in more clients, revenues, and profits
- Create your marketing building blocks, headlines, sales copy, and “DO IT” marketing plan during the seminar
- Take home your customized marketing manual filled with completed tools, templates, worksheets, and checklists so your team can begin working your plan immediately

Audiences:

Business owners who want to grow their business and professionals who want to sell more products and services.

Also: Pre- and Post-Conference Workshops, Breakouts, Association meetings, and Chambers of Commerce.

Customization Options:

Alternate titles:

- Power Marketing Bootcamp
- Power Marketing Makeover

Program Length:

This program can be customized from 60 minutes (conference breakout) to half-day and full-day formats.



To book David NOW:

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