



## MARKETING



**David Newman** speaks to CEOs and business owners who want **more leads, better prospects, and bigger sales... Now more than ever!**

“David helped us triple the revenue from our core service. His ideas work and they last.”  
-- Mary Broussard,  
**CEO, The Barter Connection**

“Two results: an increase in clients and revenue, and a yearning to apply more of these principles!”  
-- Gail Welkes,  
**President, Focus Personnel**

“This session was excellent. The best thing for me was that we worked through real-world issues, one by one. This would be enough to jumpstart anyone. It's not about knowledge, it's about WORKING knowledge. David was outstanding.”  
-- Tom Maillie,  
**Marketing, National Liberty**

“I picked up six new clients after David's program. It works!”  
-- Piper Reece,  
**Sales, Executive Office Link**

“David condensed a lot of material into a single day. This program was an excellent investment with a very high ROI.”  
-- Michael Rittler,  
**American Express**

“David is “big-picture” PLUS “do-this-now” for bottom-line results.”  
-- Ford R. Myers,  
**President, Career Potential LLC**

## Actionable marketing strategies and tactics to recession-proof your business!

### Audio Visual Setup

#### Summary:

Meeting the following requirements will help to insure a great experience for your audience.

#### Equipment:

- Wireless lavalier microphone + spare battery
- Flipchart + fresh markers
- LCD projector + screen

If using image magnification and/or videotaping, please use as much house light as possible.

#### Room Setup:

The following suggestions are important not just for the effectiveness of my presentation, but for the overall success of your event:

- The distance from the first row of seats/tables to the stage should be no more than 10 feet.
- The ideal stage/riser height for audiences of up to 200 people is 6"-12"; for audiences of more than 200 people, 12"-24" in height is appropriate.

I am a high-energy speaker who utilizes movement to connect with my audience. This means that I like to move from left to right across the stage and occasionally out into the audience. If possible, please take this into consideration when arranging for stage set and audio logistics.

If you have any questions, please call us at (610) 716-5984.

**Thanks and we look forward to working with your team!**



**To book David NOW:**

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